

Marketing Designer

WHY ME?

Todd Henry has a dual Bachelor of Science covering all facets of multimedia production. He currently produces high-quality health marketing materials and communications for the Alaska Native Tribal Health Consortium (ANTHC) and plays a lead role in their branding efforts. He has also worked as a freelance designer and video editor. Todd has experience visually expressing marketing concepts and is excited to share his eye for design with Basecamp.



Things I'm Proud of

Leading our in-house Marketing Team through a company-wide rebranding

Developing a new, simpler hospital website: anmc.org

Launching and maintaining educational hospital television channel

One-upping the quality of our storytelling in our publications each month

Designing a personal creative outlet site for developing new skills and alternative projects: wondertundra.com Eating pretty healthy so far this year

Professional Experience

Add Basecamp, LLC



Alaska Native Tribal Health Consortium – Multimedia Production Artist 2010-present



<u>Denali Daniels and Associates</u> – Graphic Designer



Produce on Parade – Photographer, Supporting Husband 2013-present



Spawn (formerly Nerland Agency) – Contract Video Editor

Completed Education

- Bachelor of Science, Visual Communication, Interactive Multimedia completed 2009
- Bachelor of Science, Telecommunications, Digital Media, Animation, Special Effects completed 2009